

Immunize Kansas Coalition Shares Resources to Help You Get Ready for Flu Season

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Flu immunization rates have declined in recent years, with only [49.2% of children and teens receiving a flu vaccine](#). That's why sharing how the flu vaccine helps prevent illness and protects against the flu's worst symptoms has never been more important. To help you prepare for flu season, the Immunize Kansas Coalition (IKC) has collected key resources you can use!

- IKC's Kansas Fights Flu campaign toolkits have been updated for the upcoming flu season, with graphics and flyers to promote immunizations to [college students](#). The page also includes their [#FluVaxFacts campaign](#), designed to answer common questions about the flu.
- [IKC's Preventing Flu education module](#) prepares healthcare professionals and their staff on how to increase flu vaccination rates in the clinic. The module details the burden of influenza disease, explores immunization rates, and dives into recommended strategies for boosting flu vaccination coverage.
- The [Kansas Fights Flu webpage](#) also features resources from national partners, including [Vaccinate Your Family's Viral Mythbusting campaign](#), [Families Fighting Flu's Virtual Flu game](#), the National Foundation for Infectious Diseases' [Wild to Mild campaign](#), and more.



These tools provide coalitions and organizations with ready-to-use outreach materials to raise flu vaccination rates nationwide and protect communities from the flu!